



Case Studies

Our solutions are relevant for all kinds of recruiters. Learn more about how companies have concretely been able to implement our solutions.

Atos

The French leader in computing services recruits more than 1,000 employees per year and optimizes its investments.



Challenge

Atos is a global leader in computing services, with more than 74,000 employees in 48 countries and a 8.5 billion euros annual revenue. The group is always looking for new talents coming from the most renowned educations and meets the challenge to hire more than 1,000 employees per year in France. That is why Atos was looking for a solution to diversify and improve the management of its recruitment channels.



Success

Thanks to the use of Multiposting's solutions:

- ✔ Recruiters have saved a huge amount of time which used to be dedicated to inputting ads and reinvested it in their core business
- ✔ Thanks to the Multiposting solution, Atos hasserenely dealt with the recruitment of 1,000 employees per year
- ✔ The investment made in cross-posting has been streamlined ever since
- ✔ Atos doubled its job board's panel, especially thanks to the use of free ones
- ✔ The group expanded its presence among schools and alumni networks and promoted its employer branding

Solutions

- ▶ Its commitment to promote the employment of persons with disabilities was strong. Therefore, the group chose the « Handicap » solution of Multiposting. With an unlimited subscription, Atos has been able to post its ads to more than 15 job boards dedicated to persons with disabilities (Handicap.fr, Hanploi.com, Agefiph, ...) and thus to provide an accurate visibility of its job ads to persons with disabilities.
- ▶ With more than 1,000 recruitments forecasted per year, the investment in job board credits had become substantial. In this instance, the cross-posting tool of Multiposting enabled Atos to evaluate the efficiency of each channel and to calculate its return on investment in job ad campaigns. As a result, Atos managed to optimize its investment by doubling its posting channels without additional costs.
- ▶ Although Atos had strong recruitment needs in post-graduates, the posting to school job boards was selective. Thus, the use of the "School" solution of Multiposting has enabled the group to broadcast its ads widely to more than 500 school job boards and alumni networks, especially to highlevel Business and Engineering Schools (Centrale Paris, Polytechnique, ESSEC, ESCP Europe). Thanks to Multiposting, Atos recruiters have been able to broadcast each ad to the most relevant educations available.
- ▶ Thanks to an interfacebetween Multiposting and Lumesse's ATS, i-Grasp, Atos recruiters have managed to identify the source of applications and to manage relevant metrics directly from their talent management system. Therefore, the Multiposting solution successfully integrates with Atos recruiters' workflow.
- ▶ The high adaptability of the Multiposting solution has enabled Atos to customize the tool in order to meet its specific needs. Indeed, Multiposting has carried out several developments to meet Atos needs, such as: implementation of an automatic alert in case of credit shortage on Job Boards, setting of customized statistical reports.